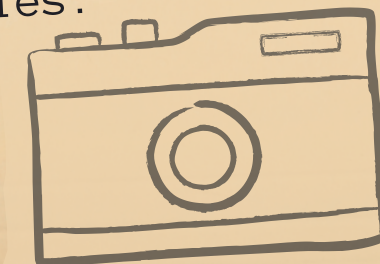


MEGAN COLE

Creative Portfolio

I'm a storyteller at heart, inspired by creativity, connection, and the natural world. I've built my career turning that inspiration into meaningful work that helps brands, organizations, and people tell their stories.



STORYTELLER



ABOUT ME

I'm a strategist and creative who loves turning big ideas into content that actually connects with people. My background spans journalism, nonprofit advocacy, higher education, startups, and brand marketing. Those experiences have given me a unique mix of creative instincts and strategy-driven thinking. From photography and video to digital campaigns, brand development, and leading creative teams, I'm happiest when I'm building something meaningful. At the heart of it all, I'm endlessly curious, people-focused, and always looking for the story worth telling.



SAMPLE WORKS

find my
work



MetaFlex

I developed and produced all marketing campaigns for the MetaFlex brand.



Tennessee Justice Center

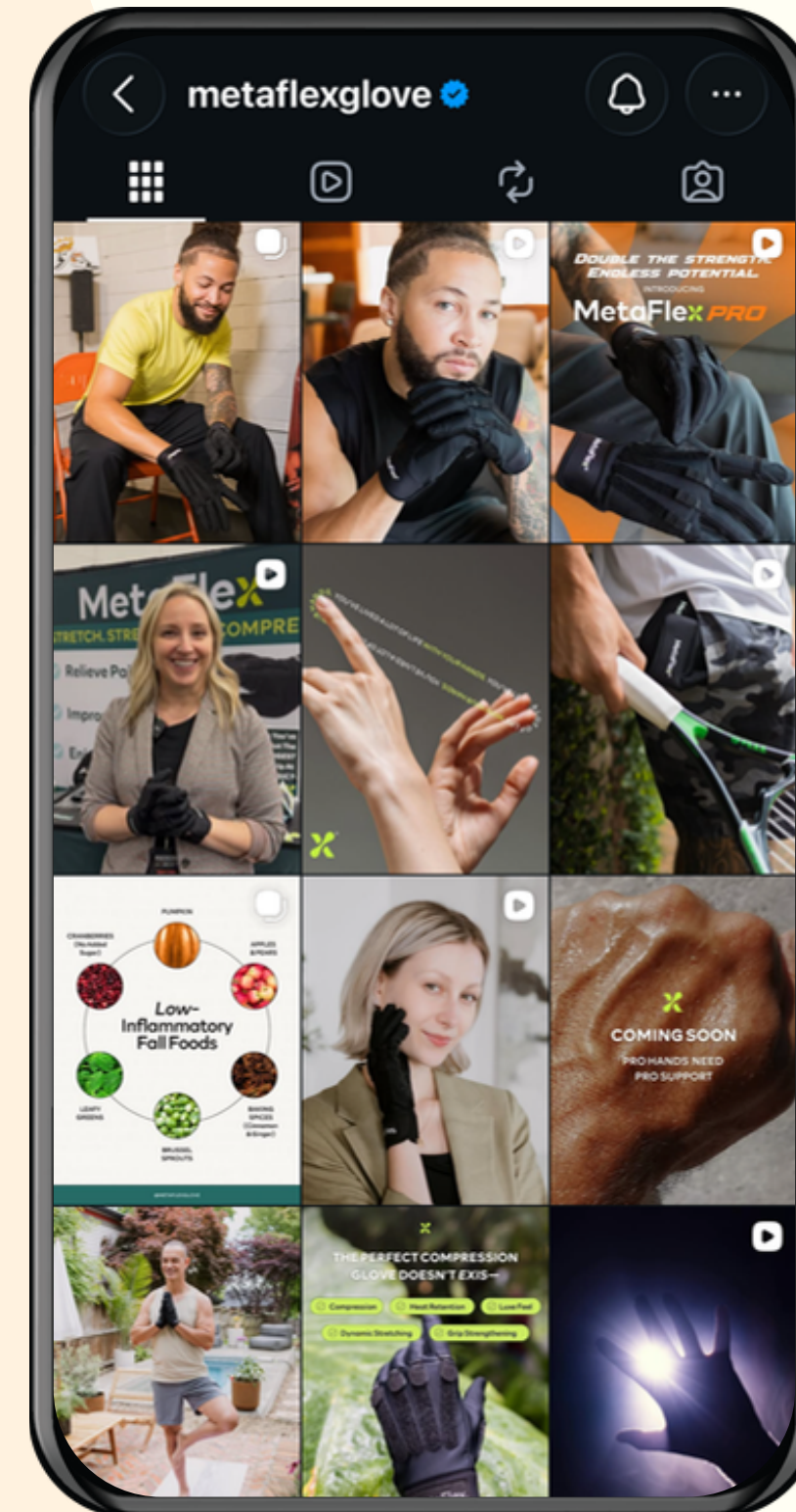
Website design, social media, communication campaigns - I began honing in my creative style at this nonprofit.



Freelance

Over 10+ years photographing, videographing, designing websites, managing teams, and creating brand kits.

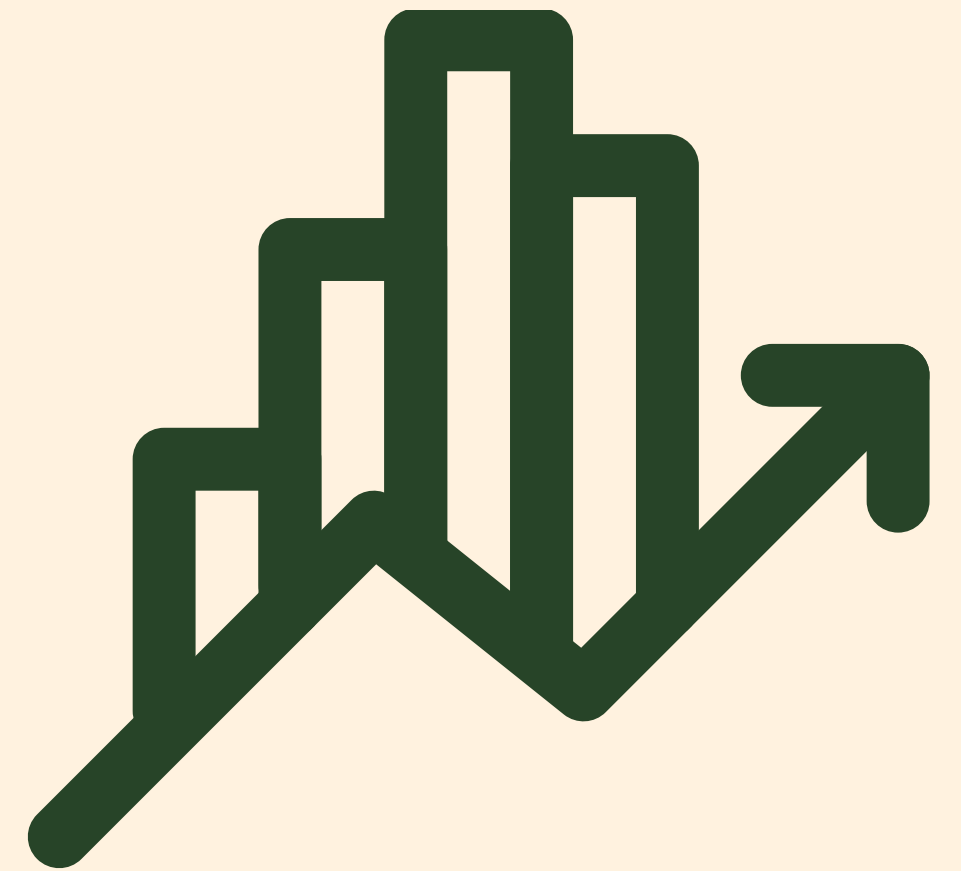


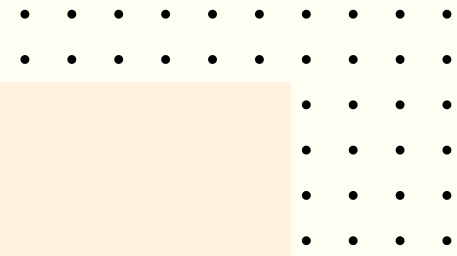


Nonprofits, brand expansion, start-ups, affiliate marketing, entertainment.

see my previous work

- Tennessee Justice Center
- MetaFlex Gloves
- Frontier's Summit
- The Gardner School
- Photography
- Weddings





TECHNICAL EXPERTISE

Ideas into Impact

Tools

Adobe Creative Suite ·
Website Design & CMS ·
Photography & Videography ·
Production Planning · Digital
Marketing & Analytics · SEO &
Email Marketing

Other Skills

Performance Analytics · SEO
Strategy · Accessible Design ·
Content Development ·
Digital Strategy





Creative Communication

Lover of Storytelling

THANK YOU



931-436-6312



meganleecole.com



meganleehodgecole@gmail.com